

FIRST 5 COMMISSION OF SAN DIEGO
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Commissioners Present:

Dianne Jacob, Chairwoman
Dr. George Cameron
Jean Shepard

Commissioners Excused:

Dr. Nora Faine, Vice Chairwoman
Dr. Nancy Bowen

Staff Present:

Laura Spiegel, Executive Director
Denis McGee, Operations Manager
Grace Young, Grants & Contracts Manager
Kim Frink, Community Outreach & Planning Manager
Amie Meegan
David Smith, Sr. Deputy County Counsel
Chimene Adams, District 2

Minutes for March 1, 2004

1. Call to Order

Chairwoman Jacob called the meeting of the First 5 Commission of San Diego to order at 2:00 p.m.

2. Opportunity for Public Comments

No public comments were received.

3. Approval of Commission Meeting Minutes - January 26, 2004

ON MOTION OF Commissioner Shepard, seconded by Commissioner Cameron, the Commission approved the minutes of January 26, 2004.

AYES:	Jacob, Cameron, Shepard
ABSENT:	Faine, Bowen
ABSTAIN:	None
NOES:	None

4. Strategic Planning Committee

ON MOTION OF Commissioner Cameron, seconded by Commissioner Shepard, the Commission authorized the Executive Director to establish a Strategic Planning Committee comprised of up to 10 members, including no more than seven TPAC members and two Commission members.

AYES:	Jacob, Cameron, Shepard
ABSENT:	Faine, Bowen
ABSTAIN:	None
NOES:	None

5. TPAC Redesign

Executive Director Spiegel reported that the TPAC Redesign Committee, which was formed to look at the role of TPAC and how to improve its effectiveness in advising the Commission, had come up with recommendations that will require TPAC and Commission approval. Two of the recommendations require Commission approval: (1) to extend the terms of TPAC members to run concurrently with the Commission at-large members, and (2) to extend the terms of service from one year to two years. Commission by-laws require that proposed amendments to the by-laws be presented to the Commission at a meeting prior to their approval. Commissioner Cameron commented that as a former TPAC member, extending the terms of service to two years is a step in the right direction. This will give members, especially new members, more time to be familiar with the Committee and the Commission and will allow continuity of their valuable service. The Commission will approve the above recommendations next month.

No action was taken on this item as it was for information purposes only.

6. Project Q Kids – News Segments and Interstitials

Staff member Frink commented that Project Q Kids, a unique partnership between KPBS and Channel 10, educates parents through a variety of mediums including news segments which highlight First 5 funded programs during the 11:00 a.m. and 5:00 p.m. newscast on Channel 10 and interstitials which are very engaging parent education messages that are shown both on KPBS and Channel 10. Staff thought that it might be helpful to show a couple of these messages in each TPAC and Commission meeting to see what is being aired on both these television stations. Today's messages highlighted a parent group, El Cajon Community in Action, which was established through support from Consensus Organizing Institute and a small parent-run grant that were both funded by the Commission, and interstitials on social and emotional development and how to support children's mental health.

No action was taken on this item as it was for information purposes only.

7. Finance Committee

TPAC Member and Finance Committee Chair Carr reported that the three major discussions at the February 19, 2004 meeting were: Committee's roles and responsibilities, Commission's administration rate, and investment strategies. The roles and responsibilities will be finalized in March. He mentioned that that committee is struggling with what would be the appropriate and prudent administration rate for the Commission considering its uniqueness from other organizations. Staff from the Treasurer/Tax Collector's office has produced for the Committee different investment models within the five-year term limit. The Committee has requested that investment models with longer terms, i.e., 7 to 8 years, be presented at the next meeting. TPAC Member Carr walked through the balance sheet as of February 19, 2004 and year-to-date budget sheet with the Commissioners. Chairwoman Jacob thanked TPAC Member Carr for the report especially the report on balance sheet and operating budget. She believes that these are the reports that the Commission would like to see at each meeting. In response to Commissioner Shepard's query about the administration rate, TPAC Member Carr stated that the Committee is hoping to get closer to defining the administration rate at its next meeting.

No action was taken on this item as it was for information purposes only.

8. TPAC Report

Executive Director Spiegel gave a brief summary of the February TPAC meeting, which included, among other things, the draft Community Engagement Plan for 2004, TPAC Redesign, Strategic and Implementation Plans review, more detailed presentation on Child Welfare Services Redesign by Rosie Capobianco, partnership forming at the State level with American Academy of Pediatrics and Boys and Girls Club, and the Family Development Credential Training held in Oxnard.

The Commission received the report of the February 9, 2004 TPAC meeting. No action was taken on this item as it was for information purposes only.

9. State/Staff Report

Executive Director Spiegel pointed out that after five years of the California Association Retail Tobacconists's (CART) first filing in the California Supreme Court challenging Proposition 10, the lawsuit has been finally and favorably resolved. She also reported on the successful launch of the Intergenerational Initiative last February 23, 2004 attended by approximately 250 seniors and providers. She mentioned that the Request for Proposal for the capital project funding is in progress and will close on March 17, 2004. She directed the Commissioners to the handouts about Preschool for All (PFA), an initiative that is building momentum locally and across the State. Some of the highlights of the report on PFA were:

- Research significantly shows that quality preschool produces long-term benefits for children.
- First 5 California and the Master Plan for Education have established voluntary preschool for all 3- and 4-year olds as one of their top priorities; PFA will make it accessible to these children.
- Georgia is the only state so far that participates in universal preschool; New York, New Jersey and Florida are working towards PFA.
- California has a strong case to support PFA; it ranks fifth from the bottom among states in the percentage of 3- and 4-year olds enrolled in preschools; in San Diego, only 26% of 0-5 children who need preschool or licensed child care facility are getting it.
- First 5 California has committed over \$200 million to its School Readiness Initiative which local county commissions matched bringing the total to over \$400 million; School Readiness programs are currently

functioning in the eight school districts in San Diego. The California Department of Education Master Plan for Education includes a school readiness component and a phase-in for PFA.

- First 5 California has set aside \$100 million over four years to fund a limited number of in-depth PFA demonstration projects; First 5 Los Angeles and First 5 San Mateo, have committed some funds in the area of PFA; other counties are doing feasibility studies.
- Packard Foundation has joined in the effort and funded an organization called Preschool California to develop a campaign and outreach around PFA; Commission staff has been asked in the past by Preschool California to join in on some meetings and forums; they have taken a fairly low-key role in these meetings. San Diego County Office of Education also received a grant from the Packard Foundation to implement the process for PFA locally.
- The San Diego County Child Care Development Planning Council (CCDPC) has been studying the concept of PFA and will be issuing a white paper fairly soon.

In response to the Chairwoman's query about when the PFA would get on the Commission agenda for discussion, Executive Director Spiegel stated that she is hoping that the CCDPC will be able to come to TPAC to present the white paper as a first step. Moreover, the Commission's School Readiness Leadership Team chaired by Vice Chairwoman Faine is in the beginning stages of focusing on PFA in relation to the broader focus of School Readiness. TPAC will be expected to look at this issue from every angle and make recommendations for Commission's consideration in the future, as they see fit. Commissioner Cameron inquired if any of the State Commission's \$100 million funding for demonstration projects has been allocated to-date. Executive Director Spiegel stated that she would find out from the State Commission and give him an answer.

The Commission received the State/Staff Report. No action was taken on this item as it was for information purposes only.

10. Commission Updates

The Commission received the calendar of community engagement activities for March and April 2004, and an update summary listing of relevant bills introduced into the 2003 and 2004 legislative sessions. No action was taken on this item as it was for information purposes only.

11. Future Agenda Items

Items to be discussed at the next Commission meeting include, among other things:

- TPAC Redesign
- Capital Funding Project Contract Award
- Child Welfare Services Redesign
- American Academy of Pediatrics and Boys and Girls Club Partnership
- Family Development Credential Facilitator Training
- Family Support and Family Resource Center Effort

12. Adjournment

Chairwoman Jacob adjourned the meeting of the Commission at 2:47 p.m. to reconvene on April 26, 2004 at 1:30 p.m.

Notes by Amie Meegan

Respectfully submitted for your review and approval:

Dr. George Cameron, Secretary

Date